

BUSINESS PROFILE



JULY 2024

“

An agency borne out of creativity, that focuses on branding/rebranding organizations businesses and individual by bringing to the table the highest level of professionalism.

”

We believe that in the line of operation of any establishment, using all available platforms for information dissemination is key in order to effectively connect with relevant stakeholders and beneficiaries. We therefore work with organizations to fully understand their goals, mission, objectives and concepts to achieve the best possible result(s).

We hold getting to know our clients and their brands in high esteem, afterwhich we put creative minds to work by providing the insights, ideas, opportunities and solutions that will ensure your brand's promotion and visibility across board.

It's a fluid process, but one that focuses entirely on what's best, most effective and most cost-efficient for you, the client. The emphasis is firmly placed on 'what you need' as opposed to 'what we do.'

We provide services that help brands in finding their voices, telling their stories & communicating effectively in ways they can be heard and seen.

GRAPHIC DESIGN

- reports & magazines
- business profiles
- flyers & brochures
- marketing collaterals
- stationery
- advertisements
- illustrations...etc

WEB & DIGITAL

- content management system
- ecommerce solutions
- domain registration
- web hosting
- professional email setup
- social media marketing

CONSULTING

- brand consultancy
- marketing consultancy
- corporate identity ideation

PRINTING

- reports, magazines, manuals
- business cards
- flyers / brochures/pamphlets
- banners / stickers / posters
- stationery
- marketing collaterals

VISUAL

- photography
- videography
- animation videos

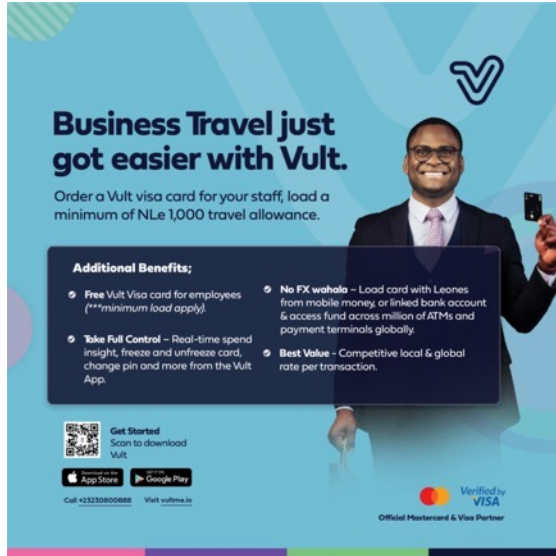
our clients

scream[™]
studios



our clients





Business Travel just got easier with Vult.

Order a Vult visa card for your staff, load a minimum of NLe 1,000 travel allowance.

Additional Benefits;

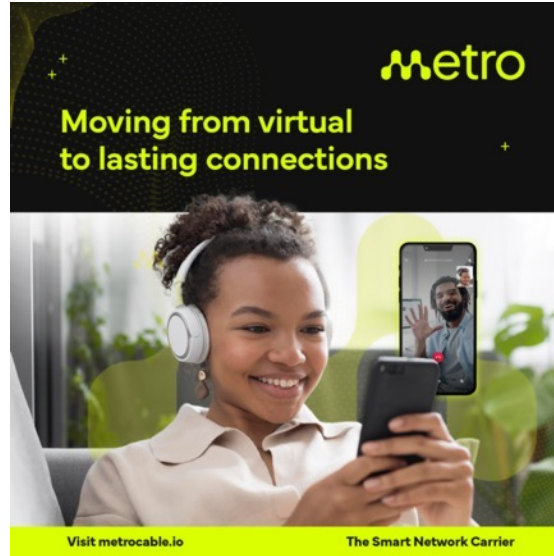
- Free Vult Visa card for employees (**minimum load apply).
- No FX wahala - Load card with Leones from mobile money, or linked bank account & access fund across million of ATMs and payment terminals globally.
- Take Full Control - Real-time spend insight, freeze and unfreeze card, change pin and more from the Vult App.
- Best Value - Competitive local & global rate per transaction.

Get Started
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Explore Digital Transformation

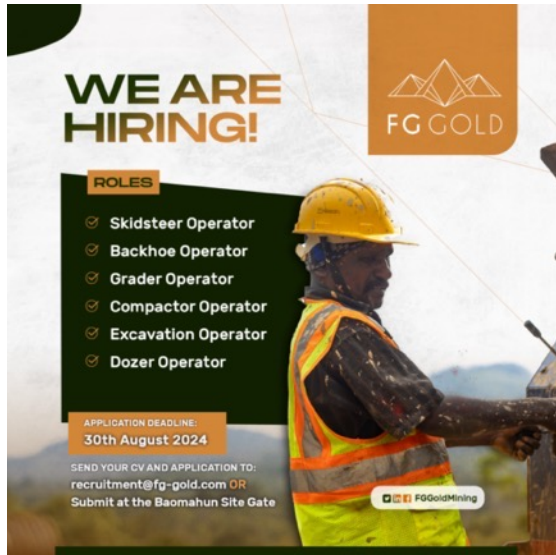
Zoodlabs
Connecting Millions of Smiles



TEAM SALONE **REST OF AFRICA**

ECO FEST
the celebration

PILOT CRO / DJ VIBESKY



WE ARE HIRING!

FG GOLD

ROLES

- Skidsteer Operator
- Backhoe Operator
- Grader Operator
- Compactor Operator
- Excavation Operator
- Dozer Operator

APPLICATION DEADLINE:
30th August 2024

SEND YOUR CV AND APPLICATION TO:
recruitment@fg-gold.com OR
Submit at the Baomahun Site Gate

FG Gold Mining



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- Pay 2 months and get 1 additional month free
- Upgrade your business package and get one complimentary month.

PRO
50 Mbps
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MAX
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25,000 TREES GIVEAWAY!

23RD - 25TH AUG. 2024

Join us as we giveaway 25,000 trees for homes across Freetown.

Let's make our community greener, healthier, and more beautiful together.

Scan QR Code to know more about MyFreetownTree

Freetown City Council



the warehouse

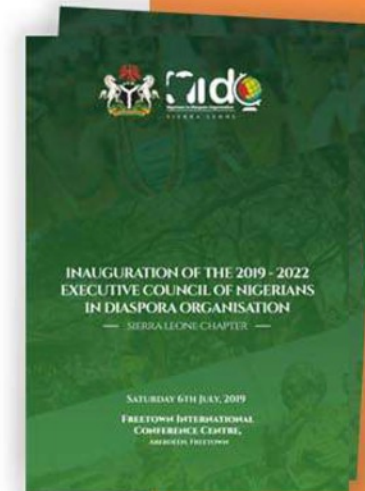
POPUP BEACH BAR

Reopens

TODAY!!
SUN. 17. DEC. '23
4PM - 11PM

thewarehouseevenue.com

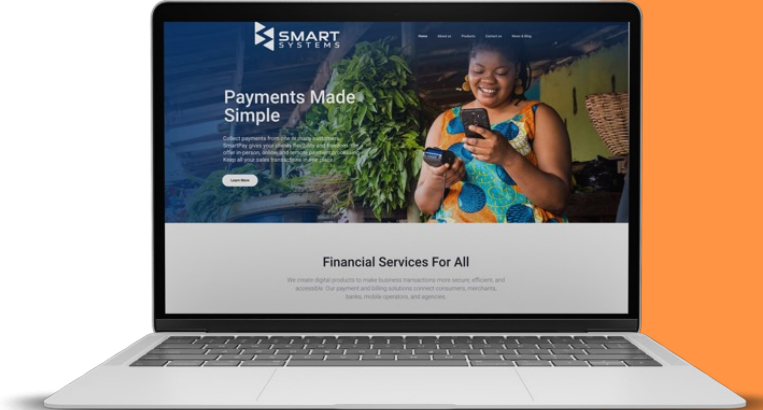
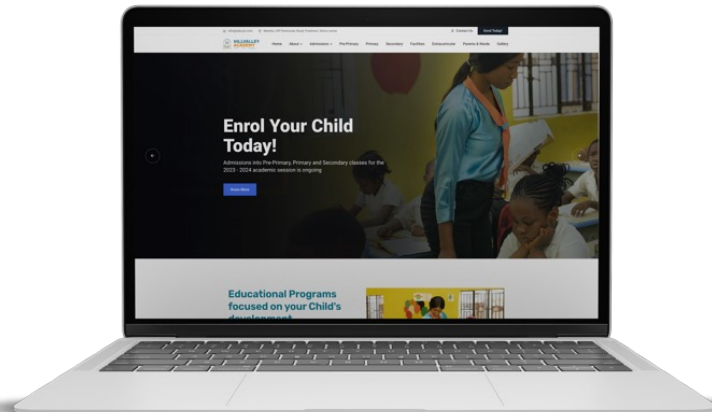
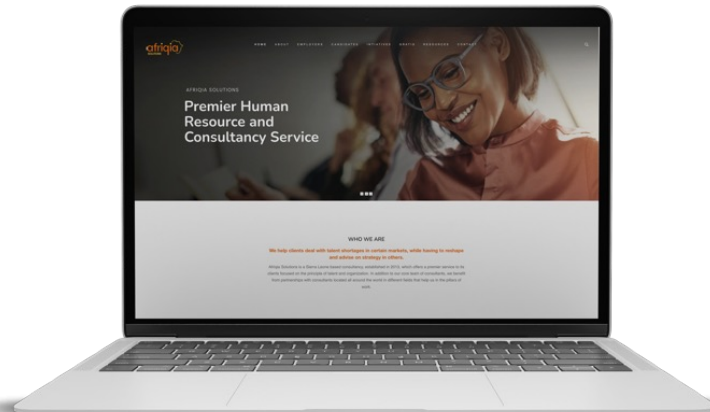
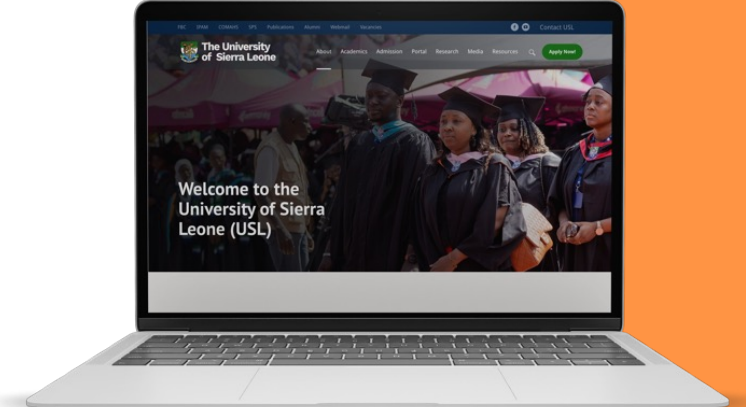
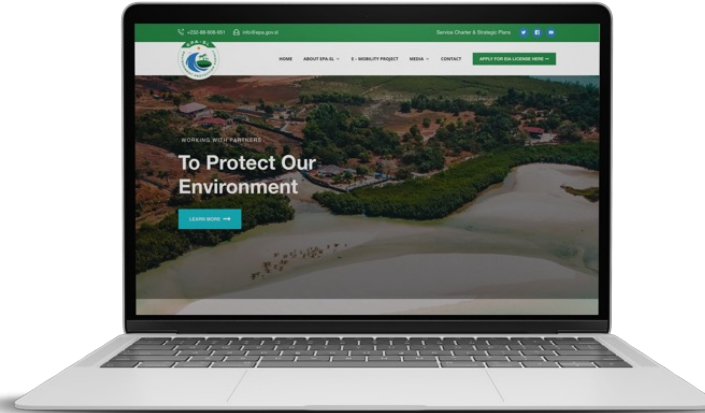
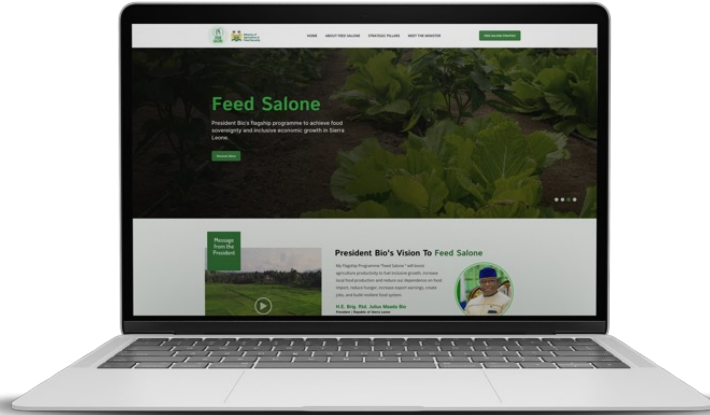




our work

WEBSITES

scream
studios



our services

Graphic Design

Attractive and high quality graphics play an important role in showcasing the uniqueness of your idea and business to your present customers and prospective clients.

How do we come in?

There is no doubt that innovative and creative designs can ultimately help in converting leads into countless clients.

By combining your exact requirements and our extensive knowledge in graphic designing, we can create astounding graphics related solutions that will further reaffirm Your Organization's position online and offline.

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Additional Benefits;

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FREETOWN THE TREE TOWN

Freetown City Council

Website Design

A user is less likely to interact when seeing a poorly built or unattractive website and might immediately leave, which can also affect bounce rate. [So, a beautiful website is what builds the first relation with the visitor and guides them onto what to do next.](#)

How do we come in?

Scream Studios will work with Your Organization towards creating/maintaining the company's website by ensuring it blends stunning visual design, practical usability, and robust functionality in order to provide visitors with an exceptional user experience and engage them – thereby increasing engagement rate.



Social Media Push

Currently the Your Organization Social Media pages are not as engaging as they can be and do not have as much as following and as it is supposed to.

As seen in the stats above it shows that conscious effort be made towards increasing engagement to strengthen the digital presence of Your Organization on social media platforms.

How do we come in?

1. Scream Studios will kick-off a social media marketing campaign to further educate and enlighten existing and prospective customers about the different products and services the bank has to offer.
2. Posts will be shared on major social media platforms twice to three times a week in order to keep Your Organization fresh in the minds of the general public. These posts will be in form of flyers/posters, product/service explainer videos, customer testimonials/showcase and other Your Organization related activities.
3. Scream Studios will work on boosting traffic across the different social media platforms by initiating "Post Sponsoring" which helps to reach as many users as possible across the internet and this will also increase Your Organization Google Search Ranking.
4. Scream Studios will also be involved in creating engaging content of diverse nature such as animation/explainer videos, flyers, trivia, etc in order to keep Your Organization profile on the select platform active and consistent when it comes to engaging with its customers

Photography

Presenting potential clients with compelling brand-specific photography (unlike stock imagery) that represents your brand helps form a memorable first impression and increase views on your content. Your marketing materials on distribution channels such as email, social media, and your blog can all benefit from imagery.

How do we come in?

Scream Studios will organize photo sessions and obtain photos tailored specifically for Your Organization's products, services as well as coverage of events/activities involving Your Organization in order to maintain quality standard across board.

Our professional photographers will produce crisp and clear images for your website, social media pages, and brochures; and we are sure to capture your company and brand in the best light.



Videography

One form of content marketing that is growing in significance is video marketing. In fact, according to **a report by Demand Metric, 83 percent of marketers say that video is more important than ever.**

When done well, video can be a powerful way for a brand to spread its message in a way that is easily accessible to a large audience. It works with both B2C and B2B content strategies.

How do we come in?

At Scream Studios we know that video is a great way for marketing tool that can reach and capture the attention of a wide range and large number of people. It is in light of this that our team intends to work with Your Organization to create and share high-quality video content as part of any content strategy that we might come up with.



General Printing

We also offer general printing service which includes but is not limited to;

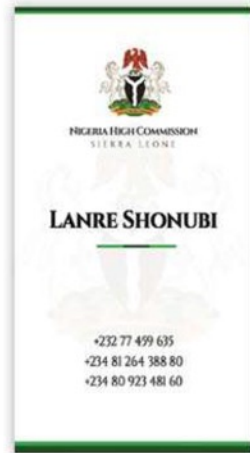
- business cards
- flyers
- Posters
- Banners
- stickers
- rollup banners
- reports, newsletters, brochures, pamphlets



our services



our services



scream™
studios

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#creativity
wey correct